

SingTel delivered FIFA World Cup 2014 with Evertz systems designed and integrated by Broadcast Professional

South-east Asia largest telecommunications operator and IPTV service provider SingTel, who won the official broadcast rights for 2014 FIFA World Cup, appointed Broadcast Professional Pte Ltd (BP) to provide solutions for their Sport Master Control Room. Together with Evertz Microsystems, BP designed and integrated the solution that meet SingTel's very stringent workflow and limited time frame.

"This is another milestone to BP in our broadcasting business. Being the solution integrator, we have once again shown the capability of project managing big scale and demanding project, and delivering it within the specified timeframe" Mr Joseph Ho, Director of BP, stated.

Evertz Microsystem Ltd, a manufacturer of high quality eco-system for content delivery, has been in South East Asia and this has become one of their first full Evertz Solution integrated in the region. Mark Moore, Regional Sales Manager of Evertz, said, "The short time frame given to design and integration is very challenging to us. However with BP team, they had shown us their knowledge and engineering strength. They integrated the project with superb quality skillset and time management. We are very impressed and glad to work with BP for this important project in Singapore."

The whole integration is at The Bukit Timah Satellite Earth Station where the downlink of 2014 FIFA World Cup is. Today the SingTel's Master Control Room facility has more than 40 channels origination and redirect distribution capabilities. Since 12 June 2014, SingTel has been broadcasting matches across their SingTel Sport Master Control Room along with Mio TV GO for the mobile market.

The SingTel Group is Asia's leading communications group and the largest listed company on the Singapore Exchange by market capitalisation, providing a wide spectrum of multimedia and infocomms technology (ICT) solutions, including voice, data and video services over fixed and wireless platforms.